

2025-2026

Siddhant

आपका भरोसा हमारा सिद्धांत

PRODUCT CATALOGUE

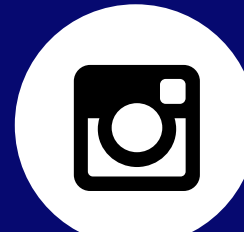
SCAN
ME! >>



ISO Certified 9001-2015



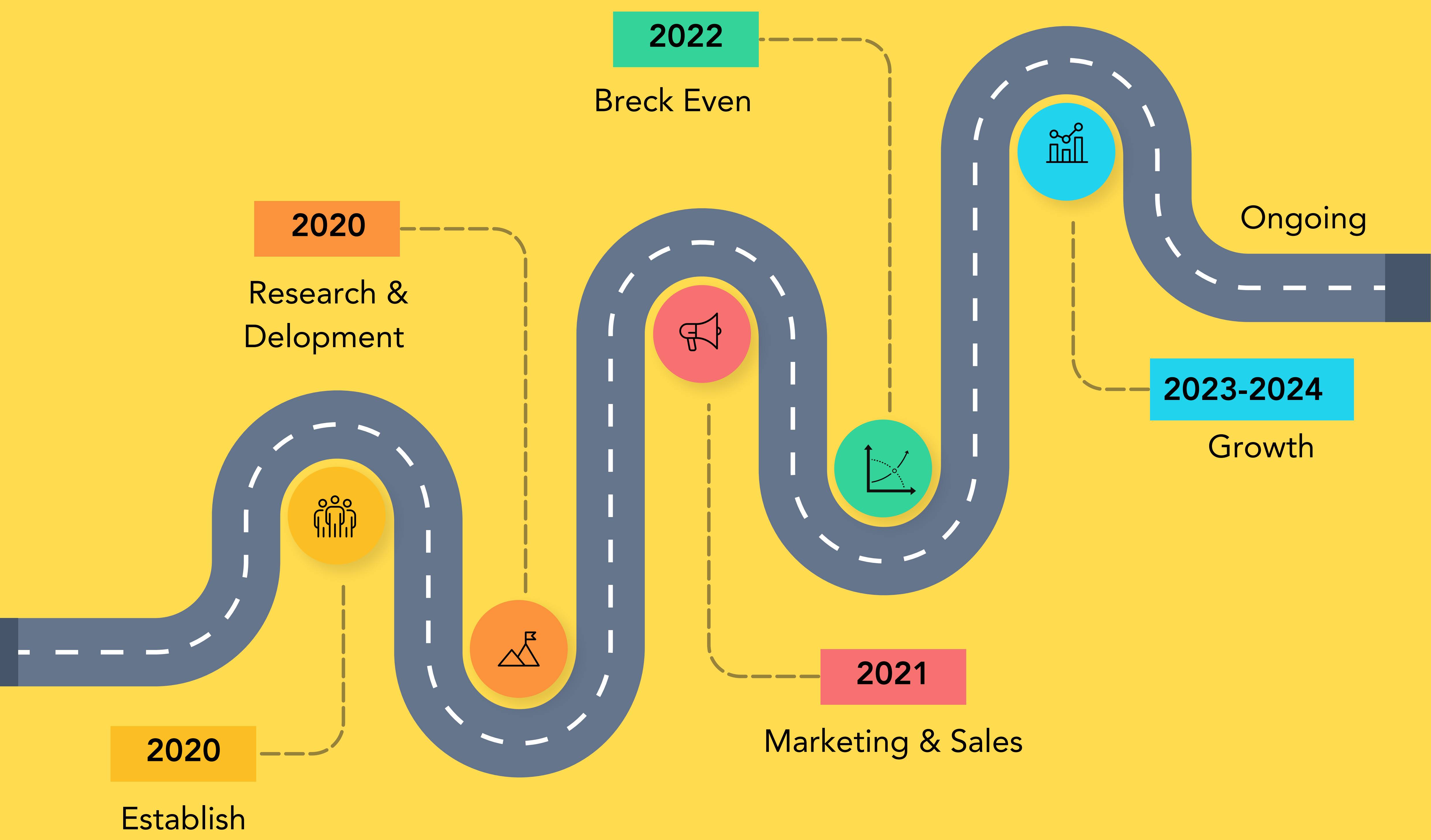
www.principleindus.com



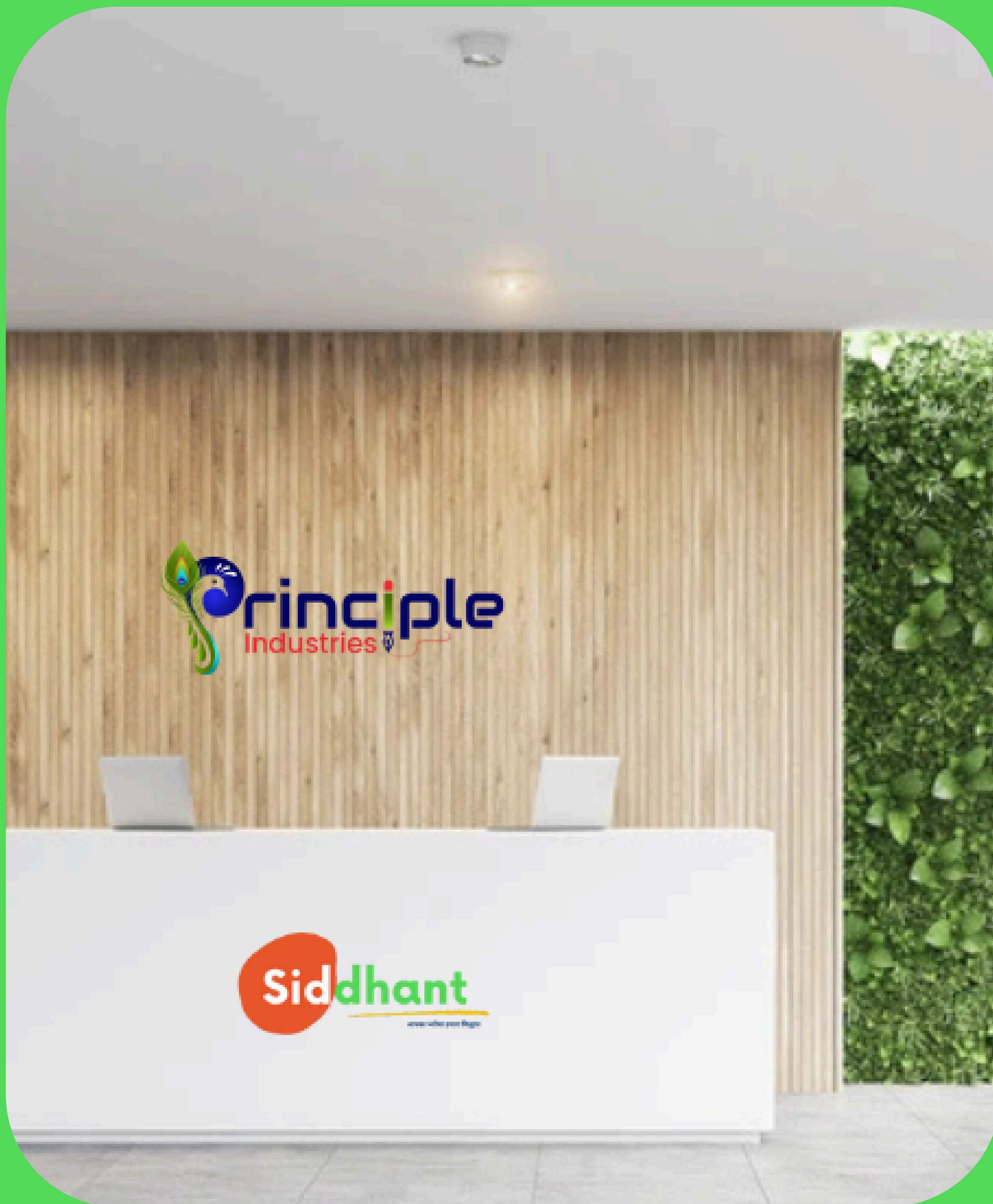
@myprincipleindustries



OUR JOURNEY



Introduction



Principle Industries, Registered office in Dwarka, Delhi, & Corporate office Mathura UP is an ISO 9001:2015 certified company specializing in the distribution and manufacturing of Electronic Automation Products, and Agriculture Products. With five years of industry experience, the company focuses on irrigation automation, offering advanced submersible automation products and GSM motor pump controllers for both three-phase and single-phase pumps. Their range includes water level controllers and float switches designed for domestic submersible and motor pumps.

In the Water Segment , Principle Industries Provide the Service of OHT Automation in JJM, industrial applications, and municipal, Irrigation Water Tank .

Additionally, the company distributes a comprehensive selection of Safety and security products, for Agriculture farm and Industrial use. Principle Industries prioritizes quality, innovation, and customer satisfaction across its product lines.

CORE Segment

to Build a Strong
Satisfaction for
Customer



01:
**Smart Irrigation
System**

02:
Agriculture Product

03:
Water Management System

04:
Safety Accessories

Vision

Simplify Irrigation Systems

Lead in Safety Products

Enhance Security Solutions

Achieve Customer Satisfaction

Sustainability

Build Honesty



Distribution Network

We work in almost all the states of India. We have a good hold in North India and we can easily reach our customers. We also provide OEM in Agriculture Products and Safety segment. And also deal in some trusted brands. Our focus is on dealing in our own brand products (Siddhant). Our dealers have been established in all the districts of Uttar Pradesh and are being established further. We have the best supply system which works on time.

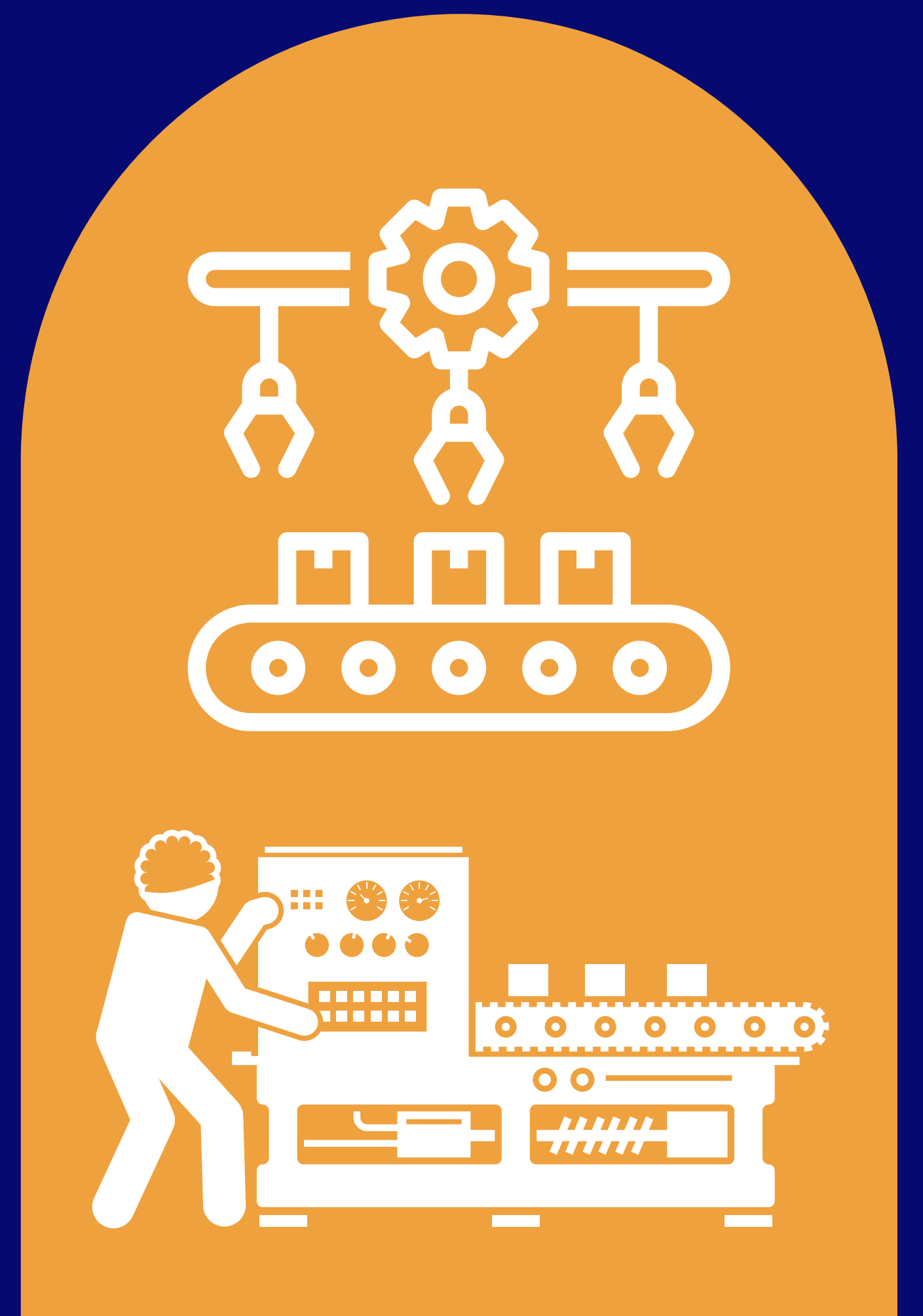
We also have dealers in Bihar and Madhya Pradesh, Jharkhand, Chhattisgarh, Haryana. We also have field engineers who install GSM motor controllers at farmers' places and support them completely. Our marketing team is continuously establishing its dealers in every state and supplying its products. We have about 200 products available, there are about 200 dealers and distributors for the supply of the products.



Manufacturing Capabilities

We specialize in manufacturing advanced products for agricultural irrigation, including mobile starters, auto switches, auto switch timers, and water level controllers. Our primary manufacturing facility is located in Mathura, where we focus on quality and innovation. Some of our safety items are produced in collaboration with a partner company, while certain accessories are manufactured at our Delhi plant. Additionally, we assemble select products in-house to ensure top-notch quality.

Our production capacity is robust and flexible, allowing us to meet custom requirements efficiently. We prioritize safety, quality, and customer satisfaction in every step of the manufacturing process. Leveraging updated technology and adhering to government standards, we continuously upgrade our processes based on customer feedback. By aligning our operations with your needs, we deliver reliable, high-quality products tailored to the demands of the agricultural sector. for the supply of the products.



Electronic Automation Products

GSM Motor Controller

- Run the submersible from anywhere in India.
- This device will protect the submersible itself.
- Know the power supply and power outage through your mobile.
- All kinds of information including security will be available on your mobile.
- Suitable for motors from 1 HP to 50 HP.
- Can be installed on single phase, two phase and three phase.
- You can run the motor pump by setting the time.
- You will also get information about voltage, ampere and phase fault.
- It will also tell the previous record of running the submersible.



Submersible Automation Device

- Run the submersible from anywhere in India.
- This device will protect the submersible itself.
- Know the power supply and power outage through your mobile.
- All kinds of information including security will be available on your mobile.
- Suitable for motors from 1 HP to 50 HP.
- Can be installed on single phase, two phase and three phase.
- You can run the motor pump by setting the time.
- You will also get information about voltage, ampere and phase fault.
- It will also tell the previous record of running the submersible.
- Mobile App is Available.



Electronic Automation Products



Auto Switch - DOL

For Agriculture
Submersible Use



Auto Switch - Star Delta

For Agriculture
Submersible Use



Auto Switch - Timer

For Agriculture
Submersible Use

Electronic Automation Products



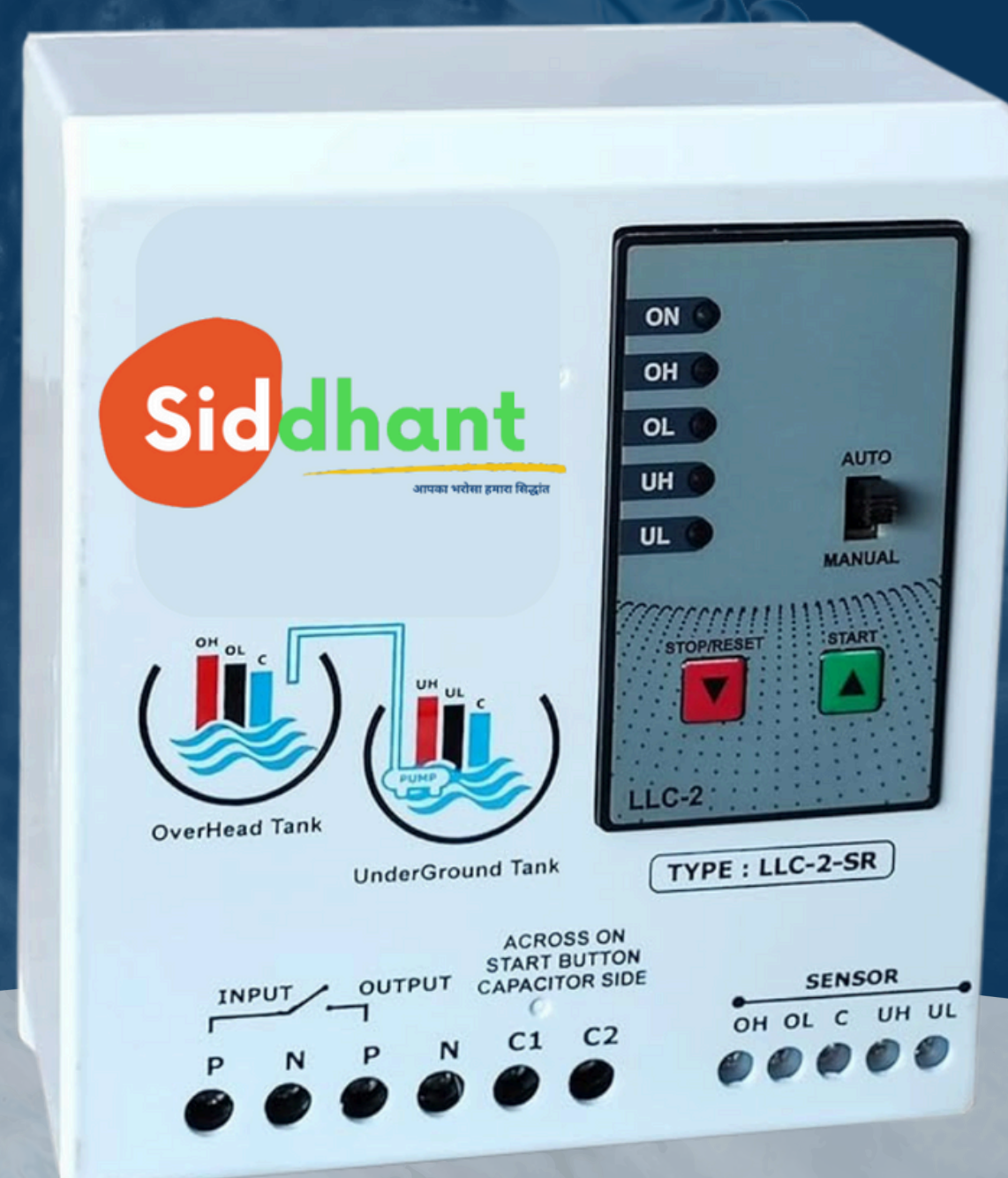
Float Switch

For Domestic
Motor Pump Use



Water Level Controller

For Domestic
Motor Pump Use

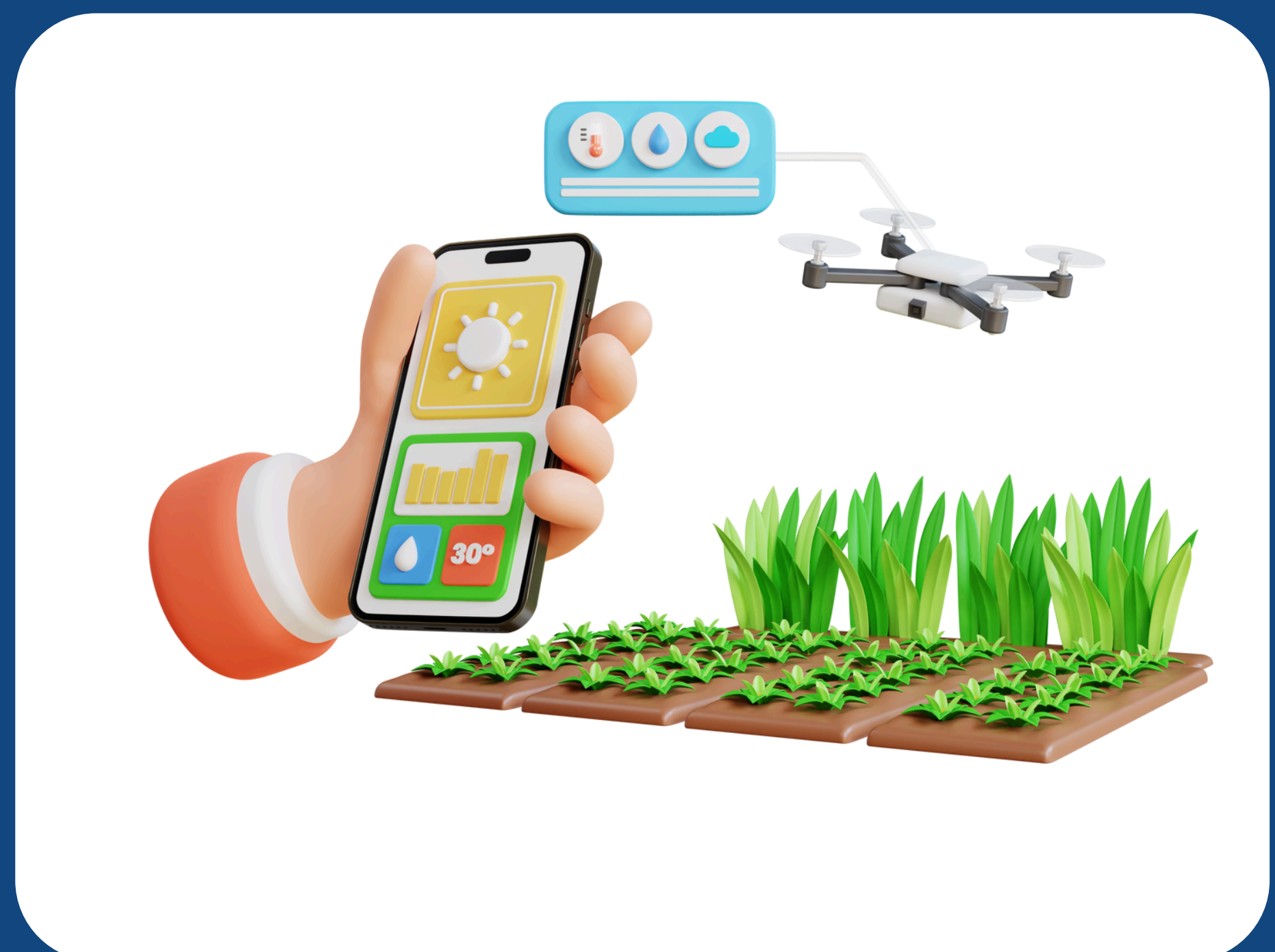
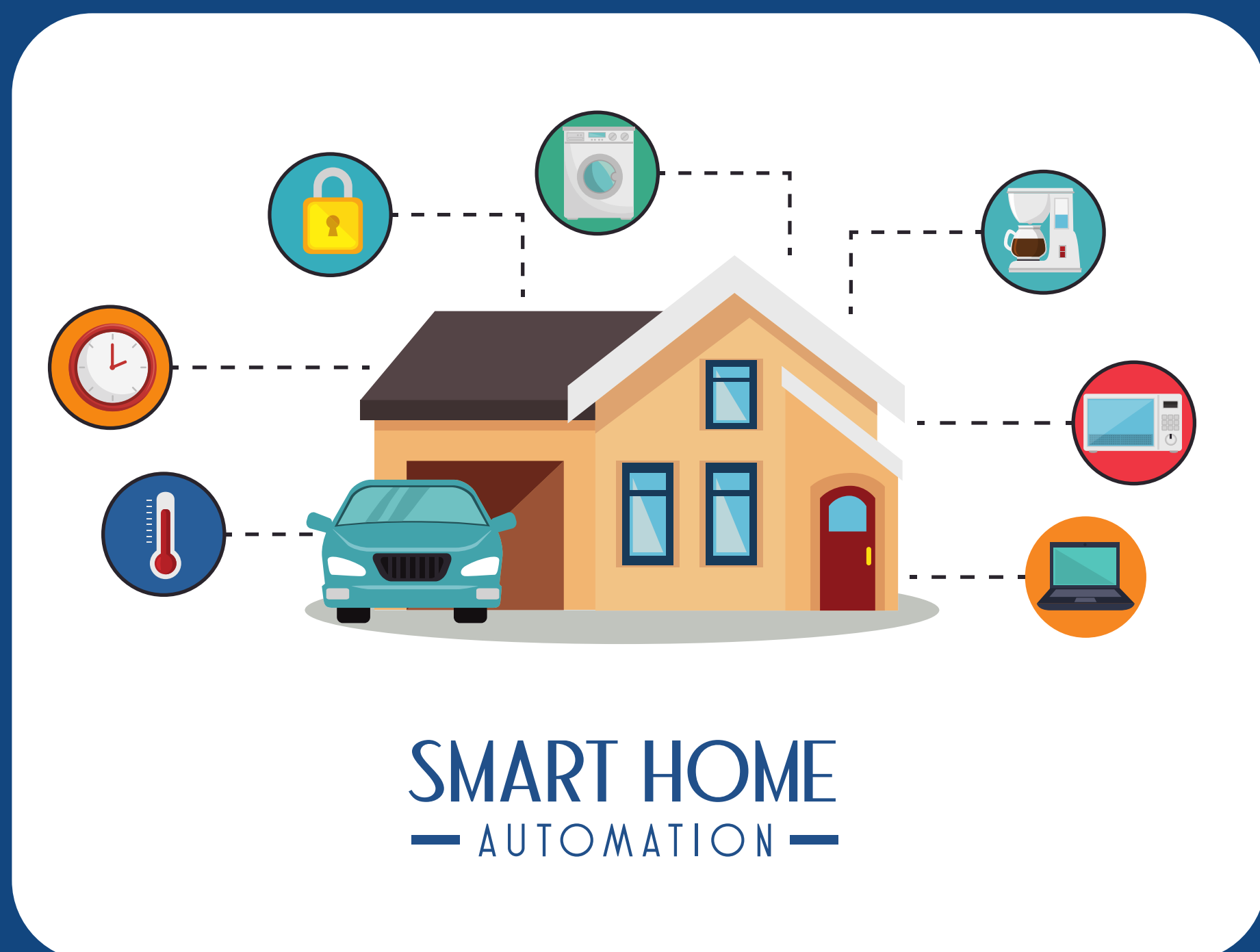


Water Level Controller

For three phase Industrial use

WHY? choose us

All Solution in One Place



Marketing Support

Great Technology

Best Service & Support

Fulfil Commitment



SERVICE

CCTV Project

Principle Industries specializes in comprehensive CCTV project solutions tailored for both industrial and residential applications. Our expert team designs and implements customized surveillance systems to enhance security and safety in various environments. For industrial clients, we provide robust solutions that cover large areas and protect critical assets, while our residential offerings focus on creating secure home environments. We utilize high-quality cameras and advanced monitoring technologies to ensure reliable performance and ease of use. With a commitment to excellence and customer satisfaction, Principle Industries is your trusted partner for all CCTV project needs, delivering peace of mind through effective security solutions.

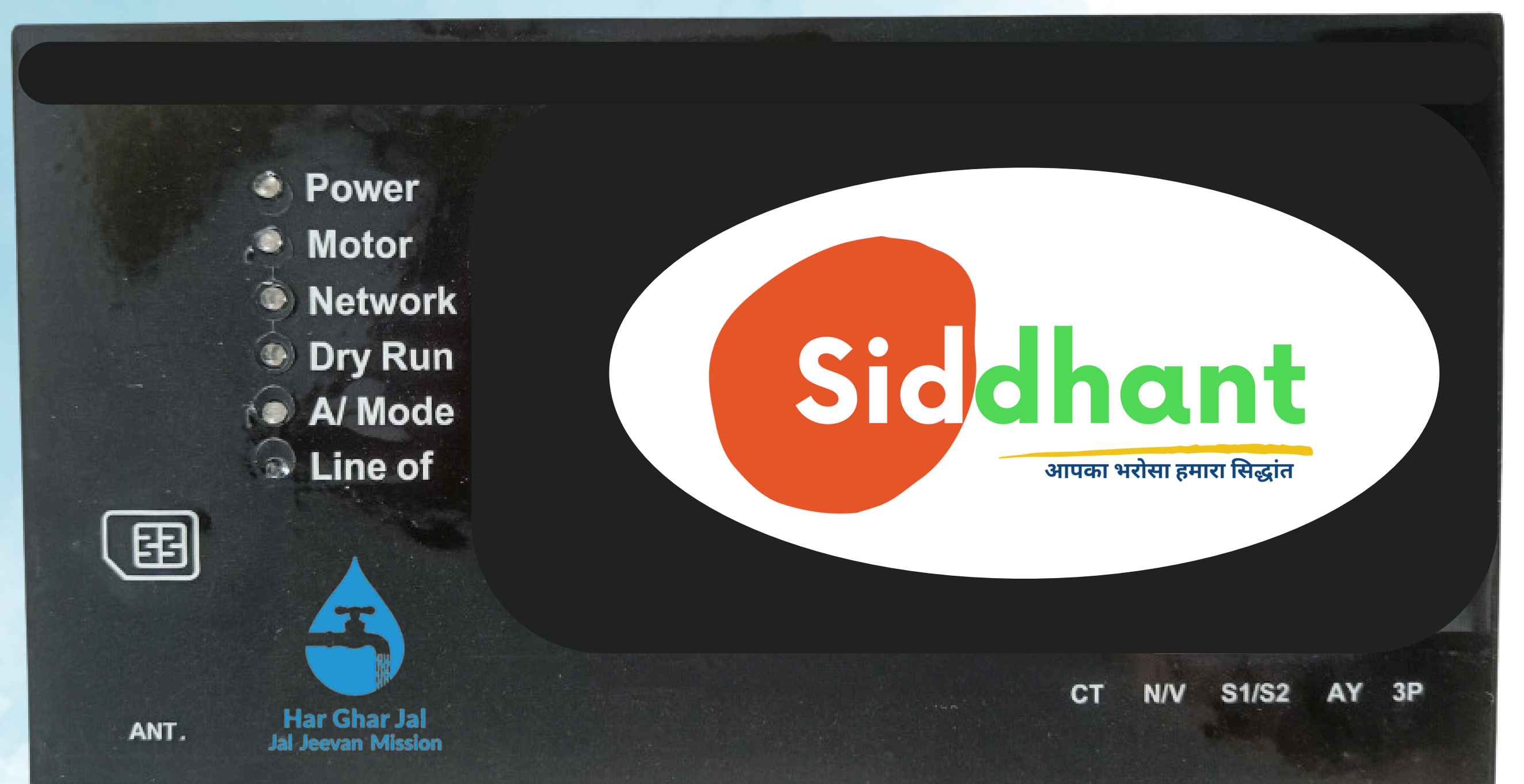


OHT AUTOMATION



हर घर जल
जल जीवन मिशन

Jal Jeevan Mission Automation is modernizing rural water supply by utilizing automation to ensure consistent, accessible, and sustainable water delivery. By integrating IoT (Internet of Things), smart sensors, and real-time data analytics, the system enables accurate monitoring and control of water sources, pipelines, and storage. Automation helps track water levels, detect leaks, and ensure quality, reducing water loss and enabling timely interventions.



SUBMERSIBLE AUTOMATION SOLUTION

Key Features

- Control the submersible through Mobile
- Get the information & Notification of submersible status.
- Schedule the timer as Delta Time, Auto Time, Irrigation Time, and get the history of running motor pump.



OUR USP

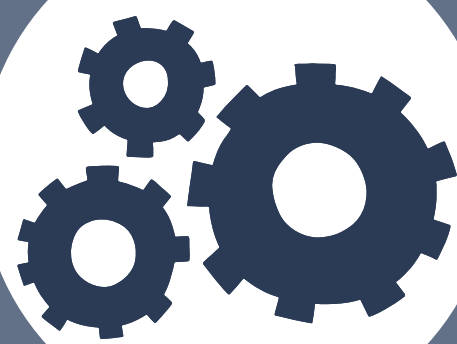
Timely Delivery

Full fill the Commitment
& Time Management



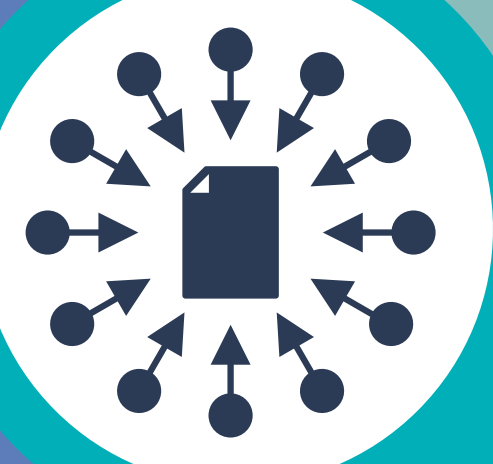
Manufacturing

Effective
Manufacturing, As per
Need



Technology

Advance technology ,
immediate upgradation



Innovative

Sustainable Innovation



Management

Proper Discipline , Skill
and Integrity



Focusing

Achieve Daily
Targets

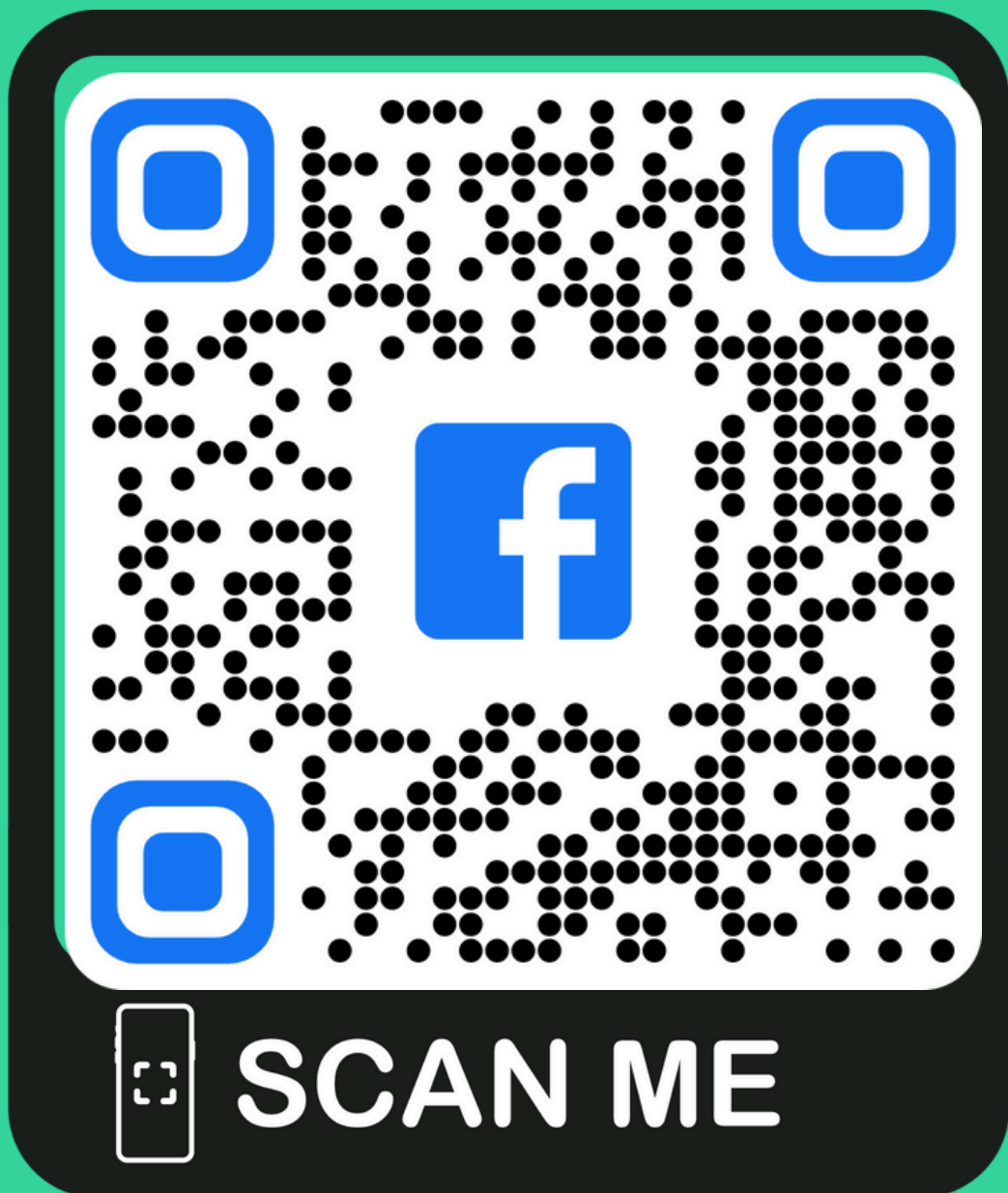
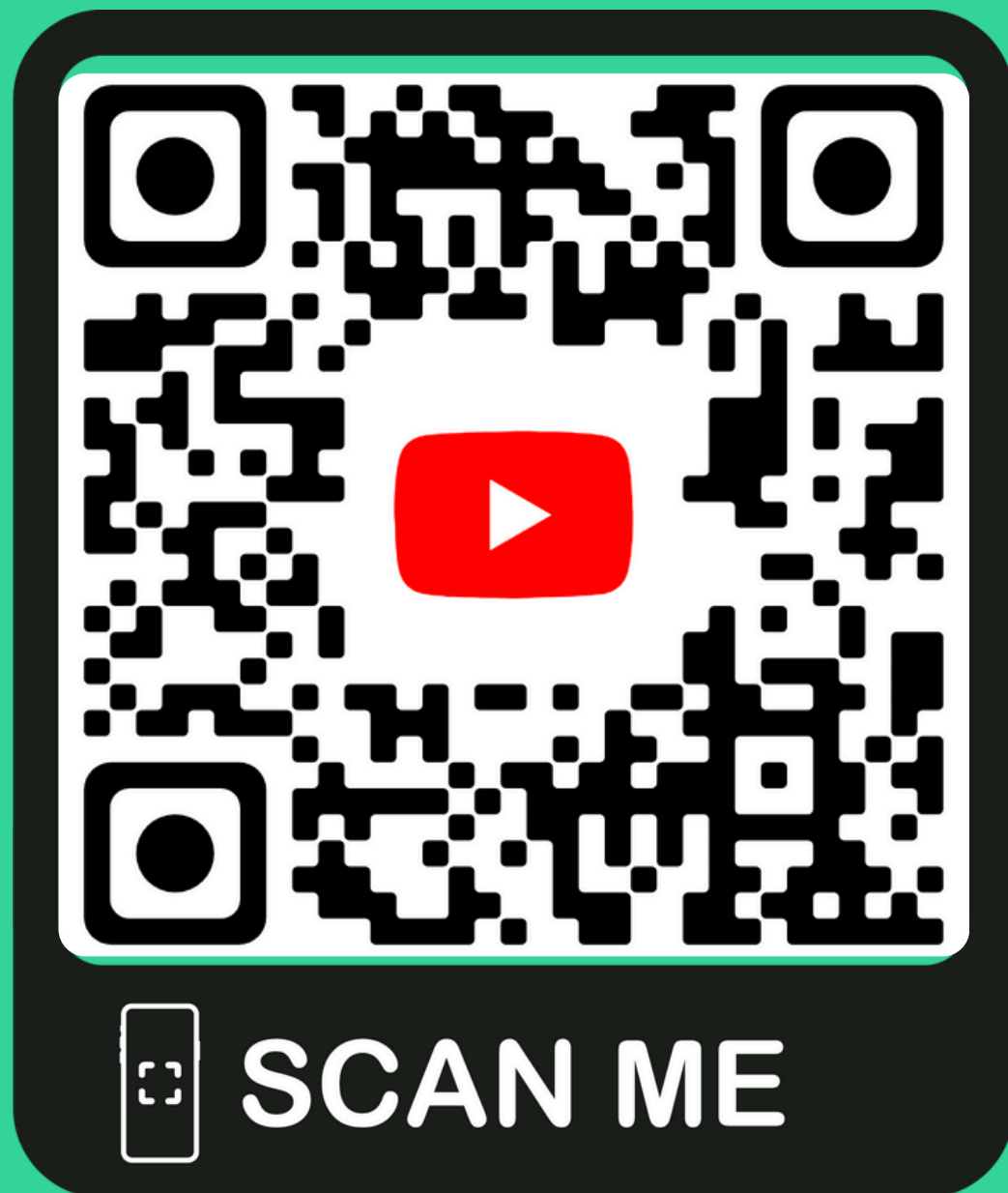


Our Marketing

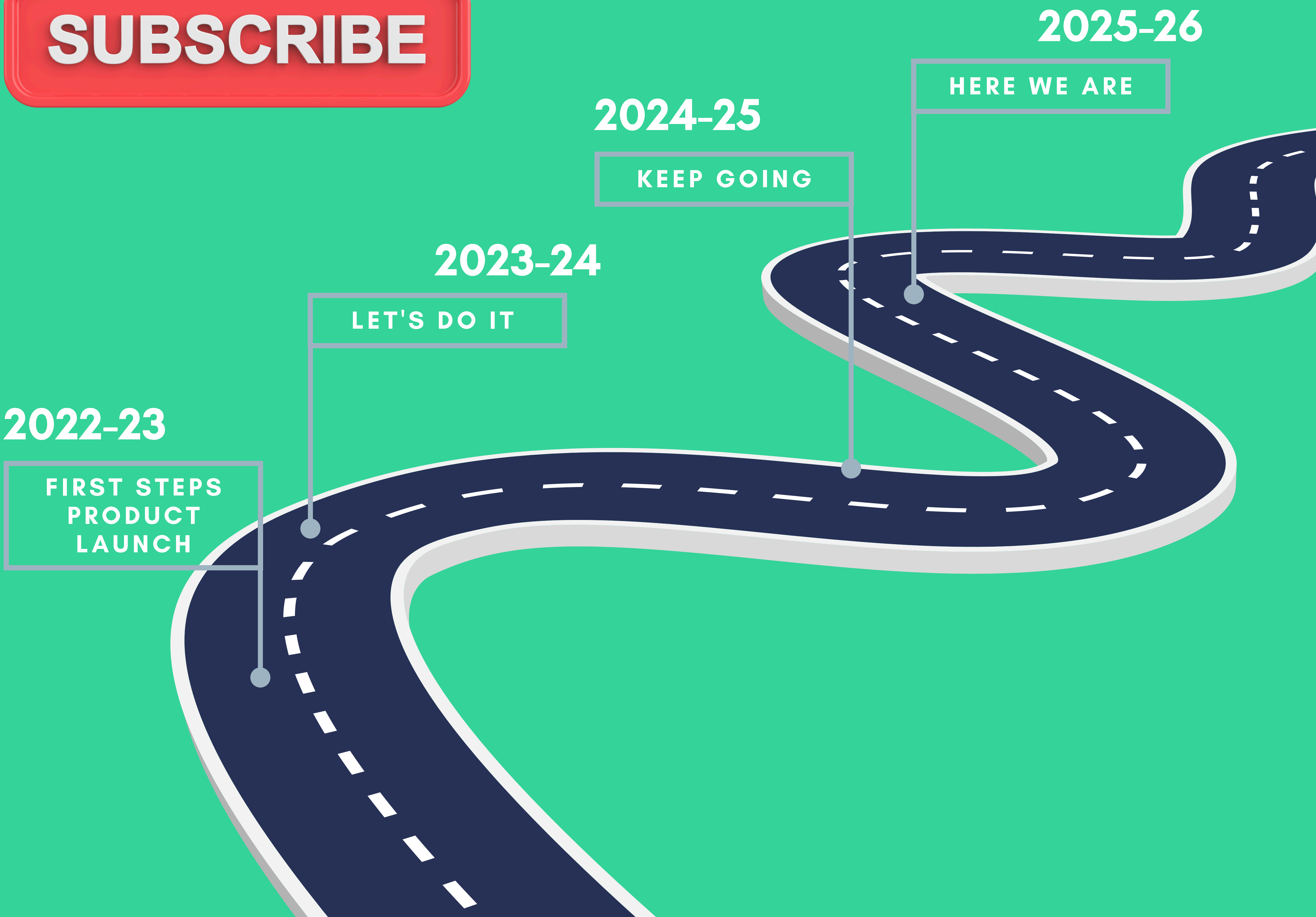
Customer
Satisfaction



FOLLOW US



SUBSCRIBE



SCAN
HERE!



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